

Contract #**321957**

Schedule Dates

10/23/12-10/29/12

Advertiser

Democratic Congressional Campaign Committee

Agency

Great American Media (3571)

Product

Political - Issue (1068)

Brand

ISS/DCCC (76030)

Salesperson

Telerep/Washington DC

Buyer Name

GILROY, MAURA

Phone/Fax

/

CPE

1193

Account Types

National/Political

Billing Type

Standard

Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

PCNC
4145 Evergreen Road
Pittsburgh, PA 15214

PCNC
PITTSBURGH CABLE
TELEVISION
FEDERAL CHANNEL

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

		Pittsburgh (PCNC)		Spots	By Broadcast Month	Spots	Rate
Schedule Dates		Oct. 2012	10/09/12	Jennifer Stewart	10	\$515.00	
Advertiser		Nov. 2012	5	Yes	5	\$285.00	
Agency		Grand Total:	15			\$800.00	
Product							
Brand							
Salesperson							
Sales Office							
Buyer Name							
Phone/Fax							
CPE							
Account Types							
Billing Type							
Comments							

Data Entered	07/13/12	Last Modified	10/09/12	Entered By		Rate
Advertiser		CO-OP		CO-OP		
Agency		Headline #		Headline #		
Product		Demo		Demo		
Brand		Order Type		Normal		
Salesperson		Package Deal		Package Deal		
Sales Office		Commission %		Commission %		
Buyer Name		Commission		Commission		
Phone/Fax		\$120.00		\$120.00		
CPE		Net Total		Net Total		
Account Types		Sales Tax		Sales Tax		
Billing Type						
Comments						

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	7A- 8A (EST)	1												PCNC 7-8A/1	10/9/12
1.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	7A- 8A (EST)	1												PCNC 7-8A/2	7/13/12
2.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)	1													
3.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	8A- 9A (EST)	1												PCNC 8-9A/3	10/9/12
3.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	8A- 9A (EST)	1												PCNC 8-9A/4	7/13/12
4.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	8A- 9A (EST)	1													
5.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	9A- 10A (EST)	1												PCNC 9-10A/5	10/9/12
5.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	9A- 10A (EST)	2												PCNC 9-10A/5	10/9/12
6.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	9A- 10A (EST)	1												PCNC 9-10A/6	7/13/12
7.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	1P- 2P (EST)	3												PCNC 1-2P/7	10/9/12
7.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	1P- 2P (EST)	2												PCNC 1-2P/7	10/9/12
8.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	1P- 2P (EST)	1												PCNC 1-2P/8	7/13/12
9.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	2P- 3P (EST)	3												PCNC 2-3P/9	10/9/12
9.1	Normal Line / Spot	10/29/12-10/26/12	4	:30	2P- 3P (EST)	1													

CONFIRMATION CONTRACT

Date: Accepted Station:
Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

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10/23/12-10/29/12

Schedule Dates



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Advertiser

Democratic Congressional Campaign Committee (

Entered By

Co-Op

Headline #

Demo

Order Type

Package Deal

Commission %

15.00

Commission

\$120.00

Net Total

\$680.00

Sales Tax

Standard

DCCC 10/23

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CAMPAIGN COMMITTEE

Agency

Great American Media (3571)

Political - Issue (1068)

ISS/DCCC (76030)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

GILROY, MAURA

/

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

National/Political

Standard

DCCC 10/23

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL

CAMPAIGN COMMITTEE

Product

Brand

Salesperson

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Normal

Commission %

\$15.00

Commission

\$120.00

Net Total

\$680.00

Sales Tax

Standard

DCCC 10/23

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL

CAMPAIGN COMMITTEE

		Pittsburgh (PCNC)		Broadcast Month	Spots	Rate
By Broadcast Month		10/09/12		Oct. 2012	10	\$515.00
Nov. 2012		5		Nov. 2012	5	\$285.00
Grand Total:		15				\$800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	2P- 3P (EST)	1								1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 2-3P/10	7/13/12
11.0	Revised Line / Spot	10/23/12-10/26/12			:30 11P- 11:34P (EST)	1											Pittsburgh (PCNC)	PCNC 11-11:34P/11	7/13/12
11.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	11P- 11:34P (EST)	1								1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 11-11:34P/11	10/9/12
12.0	Revised Line / Spot	10/23/12-10/26/12	4	:30	11:34P- 12A (EST)	2											Pittsburgh (PCNC)	PCNC 11:34P-12A/12	7/13/12
12.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	11:34P- 12A (EST)	1								1	\$60.00	\$60.00	Pittsburgh (PCNC)	PCNC 11:34P-12A/12	10/9/12
13.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8P- 9P (EST)	1								1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 8-9P/13	7/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:

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